

## **THE HERB ALPERT FOUNDATION FUNDS THE ASCAP FOUNDATION YOUNG JAZZ COMPOSER AWARDS 2012**

**New York, April 30, 2012.** Paul Williams, President of The ASCAP Foundation, announces that The ASCAP Foundation Young Jazz Composers Awards (an annual program for jazz composers) has received a major, multi-year financial commitment from The Herb Alpert Foundation. To honor that commitment, the program, established in 2002, has been renamed the *Herb Alpert Young Jazz Composer Awards*.

Selection of the winning scores is made by a panel of leading ASCAP jazz composer members. The winners receive cash awards. Original compositions are considered. Guidelines for the Herb Alpert Young Jazz Composer Awards program are posted on The ASCAP Foundation website, [www.ascapfoundation.org](http://www.ascapfoundation.org).

Commenting on the Herb Alpert Foundation's generosity, Williams said, "For more than 50 years, Herb Alpert has represented a commitment to fine music, both as an artist and during his years as an owner-executive at A&M Records. The Herb Alpert Foundation's magnanimous support of a program designed to encourage the creation of new jazz is another facet of what has made Herb one of the most beloved and respected figures in music."

Rona Sebastian, President of the Herb Alpert Foundation said of the scholarship program, "Herb Alpert's continuing involvement and passion for Jazz is reflected in the Foundation's partnership with ASCAP to support these annual Awards. The program helps young composers continue the evolving tradition of jazz, thereby nurturing and strengthening this living art form for the benefit of future generations."

### **About Herb Alpert**

Herb Alpert was born in Los Angeles and grew up in a house filled with music. He began his philanthropy in 1982, and with his wife, singer Lani Hall, oversees the Herb Alpert Foundation's commitment to funding the arts and education programs, as well as programs that promote compassion and well-being. The Foundation's significant commitments include the 2007 formation of the UCLA Herb Alpert School of Music, devoted to the performance and study of music in all of its global diversity, as well as the Herb Alpert School of Music at CalArts, the Herb Alpert Scholarships for Emerging Young Artists, and the PS Arts Lawndale Elementary School District Initiative, which has brought arts education to more than four thousand children annually for the past seven years.

### **About The Herb Alpert Foundation**

The Herb Alpert Foundation, a non-profit, private foundation established in the early 1980's, makes significant annual contributions to a range of programs in the fields of Arts, Arts Education and Compassion and Well Being. Its funding is

directed toward projects in which Herb and Lani Alpert and Foundation President Rona Sebastian play an active role. [The Foundation does not accept unsolicited proposals.] [www.herbalpertfoundation.org](http://www.herbalpertfoundation.org)

**About The ASCAP Foundation**

Founded in 1975, The ASCAP Foundation is a charitable organization dedicated to supporting American music creators and encouraging their development through music education and talent development programs. Included in these are songwriting workshops, grants, scholarships, awards, recognition and community outreach programs for songwriters, composers and lyricists. The ASCAP Foundation is supported by contributions from ASCAP members and from music lovers throughout the United States. [www.ascapfoundation.org](http://www.ascapfoundation.org)