



Ferrari Beverly Hills



FERRARI BEVERLY HILLS UNVEILS NEW F12BERLINETTA SUPERCAR TO CUSTOMERS AND COLLECTORS

Beverly Hills, California - December 14, 2012 – Giacomo Mattioli, owner of Ferrari Beverly Hills, unveiled Ferrari's latest sensation, the 2013 F12berlinetta to collectors, enthusiasts and customers in a celebration last night at his newly redesigned Beverly Hills showroom.

Of the unveiling, Mattioli said, "it's fantastic to be able to finally show the F12 to our customers and friends of Ferrari. The car has rarely been displayed and never in Los Angeles, so being able to have one of the most anticipated Ferraris ever in our redesigned Beverly Hills showroom is a pleasure."

The excitement surrounding the car stems from the F12's stunning looks and astounding performance. The car was designed by the in-house Ferrari Styling Center in collaboration with Pininfarina. This led to a host of aerodynamic innovations, from Active Brake Cooling to an Aero Bridge that increases downforce an astounding 76 percent. Scaglietti, renowned for its expertise in aluminum materials and construction, designed an all-new spaceframe chassis and body shell using 12 different kinds of alloys. To match this new body, Ferrari produced their most powerful engine ever – a naturally aspirated 12-cylinder, 730 horsepower unit that will move drivers from 0-62mph in 3.1 seconds with a top speed of 211mph. All that performance comes with a 30 percent gain in fuel efficiency and reduced emissions. No wonder BBC's legendary car show *Top Gear* awarded the F12berlinetta, "Car of the Year."

Mattioli also introduced his new Scuderia Racing Team and their 458 Italia GT3 (#63) that will compete at the legendary Rolex 24 at Daytona January 26-27, 2013 and throughout the upcoming Grand AM season.

About Ferrari Beverly Hills

Recognized as one of the top-performing factory authorized dealerships in North America, Ferrari Beverly Hills is owned and operated by Giacomo Mattioli and has been recognized by Ferrari SpA for achieving 100% customer satisfaction continuously for the past ten years. The dealership specializes in new and pre-owned sales, Classiche designation work, collision repair and factory trained service and original parts.

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