

C4 GLOBAL COMMUNICATIONS

Great Plains Conservation's ol Donyo Lodge in Kenya and Zarafa Camp in Botswana honored in the elite *Robb Report* 100 Resorts list

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Two of the Great Plains Conservation camps – **ol Donyo Lodge** and **Zarafa Camp** – have been selected by the editors of *Robb Report* for the magazine's first annual list of the world's top 100 resorts, as featured in the luxury-lifestyle authority's May 2012 issue.

<http://robbreport.com/Paid-Issue/The-Robb-Report-100-Resorts-Africa-The-Middle-East>

Great Plains Conservation camps have received international recognition.

Book your trip now: <http://www.greatplainsconservation.com/booking.html>

ol Donyo Lodge has received numerous accolades for its luxury and hospitality. Travel + Leisure named the lodge a “World’s Best Hotel” in 2011 and 2012 and was awarded the Ecotourism Kenya Eco-Warrior Award in 2007. Based in the Chyulu Hills of Kenya, ol Donyo Lodge has **views of Mt. Kilimanjaro** and incredible wildlife viewing on its 275,000 private acres. There is plenty to do at ol Donyo Lodge: night or day game drives, horseback safaris, bicycle riding, hiking, sunset views atop the kopjes, Colonial-style breakfast on the plains (or dining under the stars), **swimming in private plunge pools** and spa treatments. **Romantic rooftop suites** are available for guests who wish to slumber under the stars. Each of the ten large bedroom suites is styled in East African décor and colors. The combination of contemporary and cultural pieces through the lodge forges a connection of this luxury resort to its historic roots.

The main lounge of ol Donyo Lodge; light from a bedroom suite reflects onto the private plunge pool.



Zarafa Camp has been nominated by Good Safari Guide for **Best Safari Property in Africa** (2011 runner-up), **Best Safari Property in Southern Africa** (2011 runner-up), **Best Ecological Safari Property in Africa** (2010 and 2011 runner-up) and **Best**

Safari Cuisine in Africa (2010 and 2011 finalist). The camp was also listed as Conde Nast Traveller's "Hot List" of Hotels in 2009. Zarafa Camp is an intimate, four-roomed luxury tented camp located on the 350,000-acre Selinda Reserve in northern Botswana. This camp has one of the most spectacular sites in southern Africa, overlooking the beautiful flood plains of the Zibadiania Lagoon. Zarafa Camp was designed for a perfect safari experience, with exclusivity and privacy at its core. Wildlife is abundant in the area, and can be seen year-round, including the unique "surfing lions" in Selinda, as well as elephants, leopards, buffalo, giraffe and zebras.

Sunset on the flood plains; each intimate tent overlooks the lagoon, perfect for game viewing at Zarafa.



Great Plains Conservation

Great Plains Conservation generates much needed revenue for local communities, helps them care for their natural and wildlife resources and protects large swaths of land for Africa's dwindling wildlife populations. Great Plains' projects in Botswana, Kenya and Tanzania focus on providing guests with a meaningful experience through a strong commitment to a low impact, high value safari which is environmentally and financially sustainable to the benefit of communities and conservation. Great Plains Conservation is continually recognized by leading travel publications and organizations for this effort and is a recipient of the World Responsible Tourism Award and features in leading publications such as Conde Nast Traveler, Town & Country, Robb Report, Travel & Leisure and the annual Good Safari Guide Awards. www.greatplainsconservation.com

Robb Report

Now in its 36th year, *Robb Report* is the international authority on the luxury lifestyle. The brand, in its digital and print forms, reports on exceptional products and services for the affluent connoisseur. Coverage includes automobiles, motorcycles, aircraft, art, dining, jewelry, watches, fashion, travel, homes, wines, spirits, and cigars. The magazine's *Robb Report* 100, which appears in the May 2012 issue, spotlights the world's most exclusive resorts. For more information, visit the *Robb Report* website at www.robbreport.com.

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