

## C4 GLOBAL COMMUNICATIONS

### Music legend, founder of A&M Records, artist and philanthropist Herb Alpert will perform on October 6, 2012 to support Fairfax High School

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LOS ANGELES - **Herb Alpert**, with his wife, the vocalist **Lani Hall**, will perform in concert on behalf of his high school at the **Wilshire Ebell Theater**, 8pm on Saturday, October 6. The concert is the highlight of Fairfax High School's 2012 Hall of Fame ceremony, when four outstanding Fairfax graduates who have contributed to their communities will be honored.

"I am happy to help support Fairfax High, to help ensure that current and future students have the opportunities that I enjoyed and to reinvigorate music and art programs that will encourage them and help them prepare for the real world," said Herb Alpert.



**Alpert** (Class of 1953), founder of the Herb Alpert Foundation, will be honored alongside alumni **Henry Samuelli** (Class of 1971), co-founder of Broadcom, owner of the Anaheim Ducks Hockey Team and founder of the Samuelli Foundation; **Annette (Familian) Shapiro** (Class of 1948), founding board member and president of Beit T'Shuvah, member of the National Women's Philanthropy Board of Directors and winner of the Golda Meir Award; and **Joyce (Goodman) Eisenberg-Keefer** (Class of 1953), president of the Ben B. and Joyce E. Eisenberg Foundation, founder of the Joyce Eisenberg-Keefer Breast Center at the John Wayne Cancer Institute, St. John's Health Center in Santa Monica, CA, and founder of the Los Angeles Jewish Home's Joyce Eisenberg-Keefer Medical Center and Eisenberg Village.

"I am very pleased and honored to participate in this wonderful Fairfax High School Hall of Fame gala celebration. I have very fond memories as a student at Fairfax and I received a great education as well, especially in math and science, which prepared me well for my future career as an electrical engineer," said Samuelli.

The 2012 Hall of Fame Legacy Gala is the first fundraising concert to benefit Fairfax High School; 1,000 guests are expected to attend. The first annual concert honors outstanding alumni whose philanthropy has supported the Fairfax School community.

The evening will commence with a dinner reception at 6pm, featuring performances by Fairfax students and alumni. Proceeds from the evening will support advanced and innovative education at Fairfax High.

For tickets and information visit [www.friendsoffairfax.org](http://www.friendsoffairfax.org). For questions or sponsorship information, contact Friends of Fairfax, Director of Development, Joyce Kleifield at 323.370.1220 or [joyce@friendsoffairfax.org](mailto:joyce@friendsoffairfax.org). Concert ticket prices are \$75.00 balcony; \$100.00 loge; \$150.00 rear orchestra, and include 6:00 pm reception in the Wilshire Ebell Theater Clubhouse. VIP concert tickets, \$250.00 front orchestra, include 6:00 pm reception and after-concert dessert reception with Herb Alpert and Lani Hall.

**Friends of Fairfax** is dedicated to directly benefitting the students at Fairfax High School by supporting a variety of academic programs and extracurricular pursuits. The Fairfax Hall of Fame and the Herb Alpert Benefit Concert are only two of many important activities planned to engage the community and garner their support.

**Herb Alpert** is a true Renaissance man: a world-renowned trumpeter, co-founder of history's most successful independent record label A&M Records, music producer, composer, arranger, vocalist, visual artist, Broadway producer and philanthropist. Alpert's success as a recording artist is legendary, and his expressionist paintings and 18-foot black totems have been shown in museums and galleries around the world. And even today, he continues to perform nationwide with his Grammy-award winning wife, singer Lani Hall. For decades, **The Herb Alpert Foundation** has supported the arts, arts education and programs that embrace a philosophy of compassion and well-being.

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