

HERB ALPERT RECEIVES NATIONAL MEDAL OF ARTS FROM PRESIDENT OBAMA

The highest honor bestowed by the President upon twelve individuals in the arts annually

Los Angeles, CA – At the **White House** today, **President Barack Obama** [awarded](#) noted musician and philanthropist **Herb Alpert** with the **National Medal of Arts** for his lifetime of contribution to the arts.

Herb Alpert is not only a music icon and philanthropist, but also an accomplished sculptor, painter who through his creativity and inspiration, has **significantly enriched and influenced our cultural life.**

The National Medal of Arts Awards was established by Congress in 1984 to honor artists and patrons of the arts. It is the highest award given to artists and arts patrons by the United States government. The National Council of the Arts and the Arts Endowment’s advisory council recommends individuals and organizations to the President.

“My dreams of being a professional artist never included the Medal of Arts Award. I am deeply touched.” Herb Alpert.

Herb Alpert continues his life-long passion to push the boundaries of his own art. As a multi-disciplinary artist, he has never stopped being a musician. Alpert not only has sold over 72 million albums over the course of his career, but he and partner Jerry Moss changed the music industry forever when they founded the legendary A&M Records. As an eight-time Grammy winner, Alpert is just releasing his 34th studio album “Steppin’ Out,” and with his wife, Grammy-award winning singer Lani Hall, will perform at the



Hollywood Bowl on July 17, 2013.

As a sculptor and painter, Alpert's show, *In-ter-course*, is currently at the Robert Berman Gallery, Bergamot Station in **Santa Monica, California**.

Together Herb Alpert and Lani Hall are mutually involved in the work of **The Herb Alpert Foundation**, which was formed in the early 1980's. The Foundation's significant commitments support **music & arts education, jazz studies** and organizations that work toward **creating a compassionate and empathetic society** and has given over \$125 million in grants.

In 2012 Herb Alpert was awarded the Harlem School of the Arts inaugural leadership award in recognition of the life-saving \$6 million grant to the school. Journalist Bill Moyers said at the ceremony: "Herb Alpert is a creative genius. His career continues to flourish, and he continues to use his gifts as an artist and philanthropist to make our world a better place."

For more information please visit herbalpresents.com

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