

**Why not visit our camps and experience the comfort and style of Great Plains? These camps are in the conservation areas of Africa. We welcome you and your readers!**

## C4 GLOBAL COMMUNICATIONS

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### **Great Plains Conservation Camps offer exquisite comfort and unique style in Africa**

The environment is the theme of the most **comfortable** camps in Africa. Solar energy combined with recycled woods, along with colors from the African landscape, create a unique atmosphere in the remote **Great Plains Conservation** areas. The symbols of earth, air, water and fire are the elements that bring a **remarkable serenity** to each of the camps. Brown earth tones relate to sustenance; water for a touch of blue; and campfires glow red under the stars.

"What a fabulous experience from start to finish," write guests **Fran and Stan Freed**, "Yes we did enjoy seeing so much wildlife, however what we will remember most are the Zarafa Camp staff. The tents are truly wonderful with such **attention to detail**. Thank you for making us feel so at home and part of your extended family."

"Selinda Camp was picture perfect upon arrival," remark guests **Martin and Amy McGann**, "The grounds are lovely, the people are generous and their smiles are contagious. It's **wonderful and refreshing** to be around positive and smiling people. The food was beyond delicious as well. Thank you a ton for your wisdom and sharing your home. We appreciate everything beyond words can say. Cheers and until next time!"



**Custom canvas tent at Zarafa camp designed by Dereck Joubert and built by Canvas and Tent SA**

**The Great Plains camps** are designed to showcase a collection of Colonial memorabilia and art installations. Unique custom canvas tents are hidden strategically around the large conservation areas of the camps, placed where guests can sit comfortably watching sunsets across the great plains and where wildlife and birds live without fear.

Designed personally by Dereck and Beverly Joubert, each element is hand picked, collected on their journeys and explorations through Africa as National Geographic explorers, and matched to each lodge. Recycled tsunami driftwood and used railroad ties are united, forming the camp decks. This pristine environment runs on solar energy. The camps are designed to symbolize the four major elements in a perfectly balanced space. It delivers on an intuitive level, and makes people feel it is **intellectually and spiritually "right."**

**The Great Plains** collection at each camp is authentic, classic and includes hand-crafted pieces with character that represent the wisdom and history of Africa.



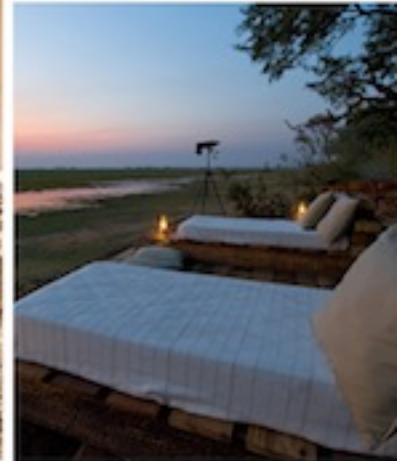
Clockwise from L to R:  
Colonial desk with memorabilia and fishing poles;  
**Selinda and Zarafa Camps** are located in the  
**Selinda Reserve** in Botswana; copper tea kettle;  
relaxing armchairs offer a stunning view of the reserve.



Clockwise from L to R:  
African art; Colonial trunk;  
outdoor lounge at **Selinda Camp** featuring  
Keith Joubert's art, Colonial furniture and African fabrics;  
banquette by candlelit pool at **ol Donyo Lodge**.



Clockwise from L to R:  
Breakfast tray with copper hurricane and South African china;  
wine cellar at **Selinda Camp**;  
table setting with African handcrafted plate at **ol Donyo Lodge**;  
picnic lunch at **Zarafa Camp**.



Clockwise from L to R:  
Shells hang from the ceiling at **ol Donyo Lodge**;  
weathered oak door to bedroom suite at **ol Donyo Lodge**;  
Dinka photograph by Carol Beckwith and Angela Fisher;  
lounge chairs at **Zarafa Lodge** with telescope for viewing wildlife;  
photograph of leopard and interiors by Beverly Joubert.



Clockwise from L to R:  
Antique African copper bathtub at **Zarafa Camp**;  
bedroom suite with mahogany armchairs at **Selinda Camp**;  
unwind in the luxurious **Selinda Camp** bathtubs;  
bedroom suite at **Zarafa Camp** features a handcrafted trunk, bedding from Gaborone  
and South African bolsters.

## Kenya Camp

### OL DONYO LODGE

AMBOSELI / KILIMANJARO REGION - KENYA



Ol Donyo Lodge is in the heart of the 275,000 acre Mbirikani Group Ranch.

Its location is unrivaled with full views of Mount Kilimanjaro and in the path of traditional wildlife migration routes. It is a lodge rich in history, passion and conservation.

## Botswana Camps

### SELINDA CAMP

SELINDA RESERVE - BOTSWANA



Selinda Camp is located in the 300,000 acres Selinda Reserve of northern Botswana and is built on a wooded island on the banks of the Selinda Spillway.

Completely rebuilt in 2007, Selinda Camp is a relaxed, yet luxurious tented safari camp.

### ZARAFKA CAMP

SELINDA RESERVE - BOTSWANA



Zarafa Camp is an intimate, four roomed luxury tented camp located on the 300,000 acre Selinda Reserve in northern Botswana.

This camp has one of the most spectacular sites of any camp in southern Africa, overlooking the beautiful flood plains of the Zibadiania Lagoon.

Great Plains Conservation  
Big Cats Initiative

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